



Bsv Back Schwartz Vaughan
Level 5, 75 Elizabeth Street
SYDNEY NSW 2000

Via: tschwartz@bsv.com.au

Attention: Mr. Tony Schwartz

22 December 2010

Dear Mr. Schwartz

RE: Application for the Grant of a Packaged Liquor Licence at shops 2 and 3, 20-24 Walker Street, Helensburgh – BWS – Beer Wine Spirits

Further to my letter dated 20 Decmeber last, whilst formulating plans for the 13 February public meeting, I was referred to an article in the Illawarra Mercury "Letters to the Editor" on 14 December last. The article reads:

Helensburgh doesn't need more booze - Posted By Peter Doak

Congratulations again go to Wollongong Council for considering the needs of the residents in Helensburgh.

They have approved the application for a Woolworths BWS liquor store. This is despite the fact that we have three off-licence premises currently within 400m of each other, all for a population of 5000 people. It's also despite that there is no parking, it's being opened within close proximity of a community centre and pre-school.

The community submitted a petition which contained over 1000 signatures objecting to the application. This was ignored along with many other individual letters.

I wonder if council workers were worried about getting a drink in the 'Burgh, the limited times they visit us. But they must be congratulated for building the new tourist attraction in the Illawarra, the Great Footpath to Nowhere. We want a positive contribution from council, not an ad hoc approval process, purely to the whims of council, who are not taking into consideration, residents' needs.

Helensburgh does not need or want another liquor store. One which will predatory price until all local stores, who employ locals are forced to close. That's not competition on a level playing field.

In considering my request for an extension of closing time, I hope these comments assist. In a tiny community like Helensburgh, a BWS makes no sense to the community and surely will not be the financial success that your client could hope for – especially if 1000 potential customers support the existing "local community based business" – not the big end of town. If nothing else, there will be a lot of people at the public meeting protesting the application!

Yours sincerely

Greg Petty

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